Danny O'Neil
DIGITAL DESIGNER

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EXPERIENCE

Twogether (bDA)
2015 - *Present*

Digital Designer / Partner Marketing Designer
Nine years of experience as a Digital Designer in a fast-paced digital agency environment. Honing and applying a diverse skill set to design and develop dynamic social campaigns, including social media banners, responsive emails, landing pages, HTML5 banners, and eBooks for market-leading tech companies. Collaborating seamlessly with cross-functional teams to ensure top-quality deliverables that consistently exceed client expectations.

Lateral Line
2014 - *2015*

Junior Web/Graphic designer
Designing digital campaigns tailored to specific requirements, with a focus on styling responsive websites and creating interactive media. Producing digital content, including video and animation, to support fellow designers and streamline project workflows.

Intrallect
2012- *2014*

Interactive E-Learning designer
Developing engaging, interactive assets for schools and colleges, with a focus on delivering impactful educational experiences. Crafting tailored branding and web design solutions for diverse clients. This role also involved video editing and animation to enhance the visual appeal and interactivity of educational courses.

Celtic FC
2011 - *2012*

Multimedia Assistant
Six-month internship focused on maintaining and updating the club's website using an in-house CMS. Gained valuable experience creating visual content for the club's online TV channel, while independently designing print materials such as brochures and posters.

EDUCATION

University of West Scotland
2006 - *2010*

BSc - Computer Animation/Multimedia

OVERVIEW

Creative and innovative Digital Designer with 10 years of experience in developing engaging visual content for websites, apps, and social media. Skilled in using design software like Adobe Creative Suite, Figma, and Sketch to create visually appealing designs that enhance user experience. Passionate about combining aesthetics with functionality to deliver creative solutions that meet client needs and business goals.

DESIGN & SOFTWARE

Software Skills

Software	Rating
FIGMA	● ● ● ● ●
ADOBE XD	● ● ● ● ●
PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ○
INDESIGN	● ● ● ● ○